

UPDATE #6 - Opossum Bay jetty - your vote for a replacement

Dear Foundation Member

As per the original business plan, the second media campaign is ready for take-off.

This is what is and will be happening:

- Our website www.opossumbay.com is "live". Please visit the site, follow the links and submit your vote. There are plenty of videos, audio clips and pictures across all pages.
- To ensure maximum exposure, we have produced a fully animated and 15 second TV commercial. The clip will be screened 32x on the statewide Southern Cross TV network this Friday and Saturday between 6pm and 11pm. A sneak preview of the commercial is already on our website.
- A full-page and full-colour advertisement with survey coupon will feature on page 54 in the Sunday Tasmanian.
- On a leading page an additional large spot-colour advertising banner will feature as pointer.
- Website submissions and newspaper coupons will go into a draw. The winner will receive a DVD recorder.

Lets get real here can life only be expressed in terms of money, however much importance we place upon it? Or is it more about leaving the planet knowing we made a contribution, however small, that enriched the lives of Our Generation & The Ones to Come? Submit your vote and tell every one about this campaign.

SAPRA - South Arm Peninsula Residents Association